

**TOWN OF ELON  
BOARD OF ALDERMEN  
AGENDA SESSION  
September 5, 2017**

**CALL TO ORDER**

The Town of Elon Board of Aldermen Agenda Session was convened on September 5, 2017 at 6:00 p.m. in the Elon Municipal Building located at 104 S. Williamson Avenue. Mayor Jerry Tolley presided. Aldermen present included Mayor Pro Tem Ron Klepcyk, Davis Montgomery, Mark Greene, and Steve Buff. Alderman John Peterson was absent.

Staff present included Town Manager Richard White, Town Clerk DiAnne Enoch, Town Planner Sean Tencer, and Town Engineer Josh Johnson.

Others present were North Star Marketing Andy Lynch and Micah Fox, 125<sup>th</sup> Anniversary Committee Co-Chair Emily Sharpe, Elon University Human Relations Commission Vanessa Bravo, Alley Williams Carmen and King Glenn Fleming; and *The Alamance News* reporter Ashley Ramey.

Mayor Tolley announced that the public hearing on text amendment changes to the Elon Land Development Ordinance in regards to add Section 7.2 (D) "Authoring Use or Occupancy before Completion of Development under Zoning, Building, and Special Use Permits, had been cancelled to allow for further review.

**MOTION TO APPROVE BY REFERENCE THE ITEMS LISTED WITHIN THE CONSENT AGENDA.**

- A. Minutes:
1. August 1, 2017; Agenda Session
  2. August 8, 2017; Regular Meeting

Town Clerk DiAnne Enoch read the items on the Consent Agenda. Mayor Tolley asked that these items remain on the Consent Agenda for next week's meeting.

**PRESENTATION(S)**

**Town of Elon 125<sup>th</sup> Anniversary Update- Co-Chairs, Jenny Cano and Emily Sharpe**

Mayor Tolley recognized Mrs. Emily Sharpe to make the presentation and commented that she was a candidate for the Elon Board of Aldermen in the November elections. Ms. Sharpe shared proposed plans for the anniversary celebration. Mayor Tolley asked that Twin Lakes and Elon University be represented on the anniversary committee. Town Clerk DiAnne Enoch confirmed that they were.

**Town Branding – Micah Fox, North Star Marketing**

Town Manager White introduced this item which is funded in the FY'18 budget. The branding initiative will lead into the development of the new website. He presented a PowerPoint displaying the various images currently used to represent the Town of Elon. He further stated that a branding initiative would unify the images and help identify who we are as we begin to market the town. Andy Lynch and Micah Fox with, North Star Marketing made a presentation to the Board. The Aldermen expressed concern about the work put into the Downtown Master Plan and what would happen with regard to that work.

## **Asset and Inventory Assessment Grants – Josh Johnson, P.E., AWCK**

Josh Johnson introduced the grant and explained that it is for the wastewater collection system. He further stated that it was for \$150,000 with a 20% match by the Town. Mr. Johnson commented that if the Town is awarded the grant the money, the funds would be spend to evaluate the wastewater sewer system He informed the Board that if they choose to pursue the grant there would be a resolution that they would need to adopt. Mr. Johnson stated that the deadline to apply would be the end of September.

## **PUBLIC COMMENTS**

Elon University Associate Professor Ms. Vanessa Bravo was present to speak on behalf of the non-profit organization the Alamance County Human Relations Commission. She extended an invitation to the Board for an event that would take place on September 14. The event would be a free lunch workshop about students who face homelessness in Alamance County. There were no further comments.

## **PUBLIC HEARING(S)**

### **2017 Flood Insurance Rate Maps (FIRM) Update**

Mr. Tencer asked the Board to consider the FEMA 2017 flood insurance rate maps to maintain the town participation in the National Flood Insurance Program (NFIP). He gave an overview to explain what the maps were and their purpose. He further commented that the deadline for approval was November 17. The public hearing was opened for comments. There were no comments. Mayor Tolley instructed staff to place this item on the agenda for next week.

### **2017 Flood Damage Prevention Ordinance**

Mayor Tolley opened the public hearing for public comments. There were none. He asked that this item be placed on the agenda for next week's meeting.

## **NEW BUSINESS**

### **Re-appointment – Elon Planning Board – Zandrel Bradsher**

Alderman Montgomery commented that Ms. Zandrel Bradsher excused herself and was not present for the Planning Board to consider recommendations to the Board. He stated that there was a unanimous vote to re-appoint Ms. Bradsher and she agreed to continue on the planning board.

## **RESOLUTION(S) AND ORDINANCE(S)**

Glen Flemings with Alley Williams Carmen and King expounded on the Flood Damage Prevention Ordinance. He reported that the changes included updates, current terminology and readability.

## **REPORTS**

### **Town Manager**

Mr. White informed the Board that Blackboard Connect was up and running and would be used to notify town residents of any issues whether emergency related or weather and other pertinent information. He commented that town employees have been included as part of the system as well.

Mr. White also informed the Board that the solid waste schedule has been revised for two reasons. He shared that Waste Industries and Republic Waster both have made changes in their holiday schedules which affected collection in the Town. He stated the other reason was to simplify the heavy garbage pickup to occur every other week which would allow pickup more often and on the same week as the solid waste pickup.

Alderman Montgomery mentioned that Mr. White would be part of the panel discussion for the Alamance County Chamber Retreat. He thanked Mr. White for representing the Town.

## **ADJOURNMENT**

With no further business, Mayor Tolley asked for a motion to adjourn. Alderman Montgomery made the motion and it was seconded by Alderman Greene. The motion carried 4 – 0. Mayor Tolley declared the meeting adjourned at 6:55pm.

Adopted this the 10<sup>th</sup> day of October, 2017.

\_\_\_\_\_ Mayor  
Jerry R. Tolley

**Attest:**

\_\_\_\_\_ Town Clerk  
DiAnne C. Enoch