

2019-2020 Work Plan Project List

Vision Downtown Elon is powered by a diverse community of families, professionals, students, and retirees. It serves as the center of life-long learning and creative activities for Alamance County, that is enhanced by the energy of Elon University, locally owned restaurants and shops, and a collection of visual art.

Mission Downtown Elon Advisory Boards' role is to optimize downtown opportunities and lead the efforts in and beautification of the downtown district.

Projects	Complete by Date
Organization - Structure, Function, and Responsibilities of the Advisory Board	
Review and Begin Update to Vision and Mission	Complete
Conduct Board Training Activity	
Review and update Board Policies and Procedures	Complete
Review and update Board Job Descriptions	Complete
Work with Planning Department to update Downtown Vision Plan	Delayed
Create the remaining three committees of the Four Points	In process
Recruit Volunteers	In process

**Promotions - Activities, Events, and Marketing
Plan, Implement, and Staff Events**

Event	Dates	Times	Attendance
Alive After 5/First Friday Concerts	May 3rd	6-8pm	250
	June 7th	Cancelled - Rain	0
	August 2nd	6-8pm	250
	Oct. 4th	6-8pm	75
Cars and Coffee	April 13th	Cancelled - Rain	
	May 11th	Cancelled - Rain	
	June 8th	Cancelled - Rain	

	July 13th	8am - 10am	10 vehicles
	Aug. 2nd	8am - 10am	20 vehicles
	Sept. 14th	8am - 10am	22 vehicles
	Oct. 12th	8am - 10am	30 Vehicles
Santa Fun Run	Dec. 14th	3:00pm - 5:00pm	45 attendees at run
Downtown Luminaries	Dec. 3rd	6:00pm - 9pm	4 volunteers In conjunction with Elon University Festival of Holiday Lights
Downtown Tree Lighting	Dec. 14th	5:00 - 6:30pm	25 attendees at tree lighting
Community Dinner	Sept. 23rd	6:00pm - 8pm	26
Community Art Project			
Window Wonderland	Dec. 14th	6:00pm	8 participants. Pandora's Pies winner

Recruit Volunteers

Design - Improve the appearance of Downtown

Actively work with Planning Department to provide insight into the look of future developments in downtown.

In process

Develop a plan for keeping downtown clean and weed free.

In process

Design and plant planters in front of Town Hall.

7/12/2019

Design and develop options for church lawn/community green

Design being recreated.

Economic Vitality - works to improve the business climate and recruit new business to Downtown Elon.

Develop an economic development strategy for downtown

In process

Work to recruit landowners to embrace the vision of a different downtown

Work with developers to recruit the businesses desired in downtown.

In process