



For immediate release

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Downtown Development
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Downtown Elon supports the #TriadTogether Challenge.

This year, more than ever, we understand the importance of locally owned businesses as the heart of our community. These are our friends and neighbors.

How can small town America recover from the effects of 2020?
It's simple... we do it together.

Together, we need to support our small business owners.

Together, we need to ensure the money we invest in our community, stays in our community.

Together, the Triad's downtown associations are pledging their support for the #TriadTogether Challenge.

This holiday season and beyond, we urge each of you to support local and, together, we will rebuild our Triad communities to be better than ever.

Zack Matheny, President, Downtown Greensboro, Inc.

- <https://www.downtowngreensboro.org/shop/>
- <https://www.downtowngreensboro.org/restaurants/>

Jason Thiel, President, Downtown Winston-Salem Partnership

- <https://www.downtownws.com/places/restaurants/>

Ray Gibbs - Executive Director, Forward High Point

- <https://downtownhighpoint.org/explore/shopping>

Kathleen Patterson - Downtown Development Administrator, Downtown Elon

- <https://www.townofelon.com/our-community/explore-downtown/downtown-business-directory/>

Sara Beth Hardy - Downtown Manager, Burlington Downtown Corporation

- <https://www.burlingtondowntown.com/business-directory>
- <https://www.burlingtondowntown.com/restaurants>



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Our Mission

The Town of Elon supports a vibrant and connected community life by investing in and enabling a remarkable quality of life for all residents.

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www.townofelon.com

<https://www.facebook.com/TownofElon/>