



2021 Earth Day Repurposed Art Contest Hosted by the Town of Elon

Calling all artists! Earth without ART is just eh!

To celebrate Earth Day 2021, the Town of Elon is hosting a **Repurposed Art Contest** to raise awareness of environmental issues facing our world while supporting the arts. This contest is an opportunity for children, teens, adults, or families to explore recycling and repurpose items in a creative and innovative way. It will lift up your voices on environmental issues and hopefully move others to take action. Requirements and instructions are provided below.

- Reflect on the environment and our earth. What issue is important to you? Or, what about our earth would you like to celebrate?
- Go on a repurposing hunt! Look around your home, your town, your dorm room, or even around campus to find objects that are no longer being used or are ready to be recycled. Umbrellas, clothes, furniture, dishes, bottles, pillows, shoes, electronics, books, newspaper...anything. Be sure to ask for and receive permission if they are not yours.
- From these items, find your inspiration. As a creative person, you see the world in unique ways. How can you turn these items that might have otherwise ended up in the trash into a piece of art with a message?
- Create your art! Give it a title.

Divisions - designed to encourage artists of ALL ages:

- Elementary (grades K-5)
- Middle (grades 6-8)
- High School (grades 9-12)
- Adult (18 years and up)

Contest Requirements:

1. At least 80% of all parts must be recycled or repurposed. Paint, glue, tape, screws, string, and/or other fastening materials are **NOT** included as a part of that 80% requirement. Careful consideration to any glues or other items used to create your art, working to ensure more harm is not done to the environment with your selections.
2. A list of all parts/items must be included on the entry form.
3. Completed artwork must be no larger than 3 feet in any dimension.
4. Submissions can be created individually or as a group of up to 4 people.
5. All work must be original (not a copy of someone else's work).
6. An artist's statement (no more than 150 words) must be included on the submission form to explain what you are conveying or communicating through this work of art. For

younger artists, adults may help physically write this statement, but it should be the child's own words.

7. 4-6 photos of your piece from multiple angles and highlighting the repurposed items (jpeg preferred) are to be submitted with entry form. These will be used for judging and marketing/social media purposes.
8. The entry form must be submitted by (the deadline).
9. The original artwork must be delivered to Town Hall by 11:00AM on Thursday, April 22. Artwork should be picked up between 5PM and no later than 6:30PM.

We encourage you to make something you will KEEP and genuinely repurpose!

Judging:

The Town of Elon Arts Advisory Board will judge each entry on the following criteria with a maximum of 10 points in each category: originality and creativity, craftsmanship, artistic merit (e.g., aesthetic value, design, use of artistic elements), percentage of repurposed/used items, and artist's statement. First and second place awards will be given for each Division. (All decisions of the judges are final. Some divisions/prizes may be adjusted dependent upon the number and types of artwork submitted for judging.)

A **People's Choice Award** will allow members of our community to view and vote for their favorite Recycled Art Contest entry. Photos of entries will be posted online at the Town of Elon Website and Town of Elon Facebook Page beginning Monday, April 19th and ending at 5PM on Thursday, April 22 and voting can be done online or in person on Thursday, April 22nd from noon until 5PM. The artwork that receives the most combined votes wins a special prize.

***Note:** Judges or immediate family members may submit entries, but are not eligible for First and Second place awards. They may be considered for the People's Choice Award.*

Important Dates:

- Thursday, April 15: Submit entry form and 4-6 photos either hard copies or on a flash drive of your artwork to Kathleen Patterson at Town Hall or online at <https://forms.gle/n8Acvx7EKL5GFtFcA>. To email your photos, send them to kpatterson@elon.gov. This may require multiple emails.
- Monday, April 19 -Thursday, April 22: Online "People's Choice Award" voting will be located on the Town of Elon Website with a link on the Town of Elon Facebook (@townofelon) and Instagram Pages (@townofelon_official).
- Thursday, April 22: Bring your art to Town Hall (potentially Elon Community Church lawn) at 104 S Williamson Avenue no later than 11AM.
- Thursday, April 22: Pick up your art project between 5 and 6:30PM
- Monday, April 26: Awards will be announced via the Town's website, Facebook, and Blackboard Connect. Winners will be contacted to arrange pick up of their prize.

You can complete your entry form online here: <https://forms.gle/n8Acvx7EKL5GFtFcA>. If you would like a paper copy of the form, please contact Kathleen Patterson at 336.586.1009 or by email at kpatterson@elon.gov.